



Soil to Success

Building A Legacy of Opportunity for North Dakota Growers & Communities

PROJECT GREEN YIELD SUMMARY

\$450M Potato Processing Plant	Company New to North Dakota	Grower & City of Grand Forks Collaboration	Competing with Wisconsin for Site Location	100+ ND Farms in 12 Counties Impacted
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The collaboration between the Northland Potato Growers and the Grand Forks region reflects a unified effort to recruit a \$450M potato processing facility, a transformative opportunity for the state. Significant infrastructure investments by the City of Grand Forks, including utilities and site readiness, have laid the groundwork for this project, while regional growers are committing to build modern potato storage facilities to

meet the demand of the potato industry. By keeping processing in-state rather than exporting potatoes for out-of-state processing, this facility ensures a long-term economic benefit to the state, further diversifies the state's ag industry and stabilizes markets for growers. Its impact will span generations, creating local jobs, fostering ag innovation, and establishing North Dakota as a leader in the potato processing industry.

PROJECT IMPACTS



Significant Investment Multiplier

- \$450M direct investment will generate an estimated \$1B in economic activity from construction alone.
- Grower investment of \$100-150M for on-farm or off-site grower collaborative storage.
- 20%+ increase above existing inputs for area suppliers.
- Expansion & upgrades including infrastructure, irrigation and equipment for growers



State Tax Benefits

- State sales tax revenue from construction \$37.9M
- State sales tax revenue from operations \$19.2M annually
- Individual income tax revenue from construction \$6.1M
- Individual income tax revenue from facility employees annually \$813k
- Corporate income tax revenue annually \$2.26M

*State tax collections listed here do NOT include grower, transportation or input tax revenue. This data is for facility only.



Employment & Labor Income

- 4,904 construction jobs with \$759M payroll
- 250 direct jobs for operations with \$15M annual payroll
- 406 indirect/induced jobs with \$26.72M annual payroll (suppliers, grower labor)



Local Tax Benefits

- City/County sales tax collections on construction: \$17M
- City/County sales tax collections on operations annually \$8.6M
- City/County property tax collection \$2.7M annually post-incentive period



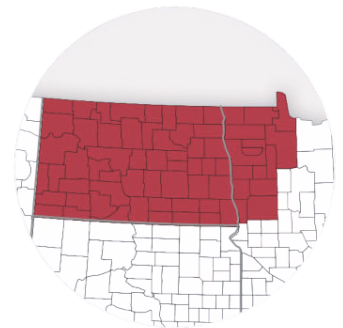
**NORTHLAND
POTATOES**

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SEEKING LEGISLATIVE SUPPORT

- The request for Project Green Yield is for \$30M structured as a forgivable loan upon project becoming operational.
- Funds may be used for large scale infrastructure necessary to complete the project. (Examples, Rail, Natural Gas, and electrical infrastructure)
- Local taxing authorities must also participate in infrastructure development and project participation through incentives as available.



QUICK FACTS

- **Annual Economic Impact:** The potato industry generates over \$2 billion annually for North Dakota's economy.
- **Acres Planted:** More than 72,000 acres of potatoes are cultivated in North Dakota each year. This project expects to add 15,000-20,000 ac to that number.
- **Market Share:** North Dakota ranks among the top 5 potato-producing states in the U.S.
- **Export Reach:** North Dakota potatoes are shipped to over 30 states and numerous international markets.
- **Job Creation:** The potato industry supports approximately 10,000 jobs statewide, including growers, processors, and suppliers.
- **Processing Demand:** A significant portion of potatoes grown in North Dakota are transported out of state for processing, highlighting the need for in-state facilities like the proposed Grand Forks plant.
- **Research and Innovation:** The region benefits from partnerships with North Dakota State University, advancing research in sustainable farming and crop improvement.

PROJECT GREEN YIELD FAQ

- **Who will this project impact?**
 - **Growers & ag suppliers:** The proposed project will positively impact a very large area including 100+ farms in ND spanning over 12 counties and 200 miles from Grand Forks. The facility will also draw potatoes from 8 counties in MN with 25+ farms.
 - **Complimentary businesses in ND:** Through both construction and operation, the facility will call on in-state businesses for equipment/metal manufacturing, facility maintenance (electrical, HVAC, plumbing, refrigeration, etc.), cardboard packing companies and will be a large buyer of sunflower oil.
 - **Local/state taxing jurisdictions:** Significant tax revenues will assist with local infrastructure, schools, parks, state funding and more.
- **Will this compete with existing potato processors in ND?:** This company sells 100% retail, while existing processors sell exclusively to quick-service restaurants. The potatoes sought by this company are a different variety than those currently processed in-state, thus opening a new market opportunity for growers.
- **Will this create additional competition for other crops?:** This potato variety opens new opportunities for growers, especially for marginal and underutilized land.
- **Where will the labor come from for this project?:** The company is working with experienced labor recruiters to source employees from elsewhere if necessary.
- **Why isn't there more in-state processing?:** Transportation of commodities to populations has been challenging for years. The only way to maintain hubs of agricultural growth is by bringing processing in-state.

WHO WE ARE

The Northland Potato Growers Association (NPGA) stands as a cornerstone of agricultural excellence in the Upper Midwest. Representing a robust network of potato growers, suppliers, and advocates in North Dakota, Minnesota, NPGA is dedicated to advancing the economic and agricultural strength of the region. With the announcement of a groundbreaking \$450 million potato processing facility to be constructed in Grand Forks, North Dakota, the region is poised for transformative growth. Legislative support for this initiative will amplify its far-reaching benefits for growers, suppliers, and the local economy.



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